

FOR IMMEDIATE RELEASE

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**ASPEN INSTITUTE ANNOUNCES WINNERS OF
FIRST ANNUAL ENERGY AND ENVIRONMENT AWARDS**

Washington, DC, March 24, 2008—The Aspen Institute proudly announces the winners of the first annual Energy and Environment Awards, which will be presented at a ceremony on March 29, 2008, during the inaugural Aspen Environment Forum. Created by the Aspen Global Leadership Network and Henry Crown Fellows, the Aspen Institute Energy and Environment Awards recognize and reward excellence for those making significant contributions to innovation, implementation, and communication of energy and environmental solutions (visit <http://www.aspenenvironment.org/program/energy-and-environment-awards>).

The winners—all organizations and people who are making the biggest strides, acting as leaders, catalysts, and educators, particularly at the critical nexus between energy and environmental problems and solutions—are:

- Corporate Energy Generation – **SolarCity**
- Corporate Energy Conservation – **Serious Materials**
- Innovation in Government – **State of California Energy Office’s Million Solar Roofs Initiative**
- Innovation in a Non-governmental Organization – **The California Cars Initiative**
- Individual Thought Leadership – **Amory Lovins, Rocky Mountain Institute**

The Energy and Environment Awards, which are meant to celebrate success and provoke conversations about ways to emulate and expand upon the success stories honored, are part of the Aspen Environment Forum, a gathering of more than 300 thought leaders that will take place from March 26-30, 2008, at the Aspen Meadows Resort and Conference Center in Colorado (visit <http://www.aspenenvironment.org> for more information). Designed to stimulate open-minded dialogue, the forum is an innovative festival for thought and conversation about the environment across a broad array of topics. Environmental experts, scientists, economists, business leaders, journalists, authors, and interested consumers will examine the state of the planet and share their ideas for the future.

The Forum will conclude with the debut of the Aspen Energy and Environment Awards for excellence in communications, contributions to innovation, and environmental solutions. The Awards are proudly sponsored by CH2M HILL and will be presented on March 29, 2008, at the Hotel Jerome ballroom. “CH2M HILL is proud to sponsor the first Energy and Environment Awards. The spirit of these awards are directly linked to CH2M HILL’s commitment to offer

our clients sustainable long-term solutions that respond to critical global issues, and the values important to our stakeholders,” said Lee McIntire, CH2M HILL President and Chief Operating Officer. CH2M HILL is a global full-service engineering, procurement, construction, and operations firm, with more than 24,000 employees world-wide.

To register for the forum, contact Deborah Murphy at (970) 544-7960 or deborah.murphy@aspennet.org, or go to the forum’s Web site at <http://www.aspenenvironment.org>.

Sponsors for the Aspen Environment Forum 2008, presented by the Aspen Institute and *National Geographic* magazine, include Camco, Duke Energy, General Motors, Goldman Sachs, and Shell.

The Aspen Institute, founded in 1950, is an international nonprofit organization dedicated to fostering enlightened leadership and open-minded dialogue. Through seminars, policy programs, conferences and leadership development initiatives, the Institute and its international partners seek to promote nonpartisan inquiry and an appreciation for timeless values. The Institute is headquartered in Washington, DC, and has campuses in Aspen, CO, and on the Wye River near the shores of the Chesapeake Bay in Maryland. Its international network includes partner Aspen Institutes in Berlin, Rome, Lyon, Tokyo, New Delhi, and Bucharest, and leadership initiatives in Africa, Central America, and India.

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